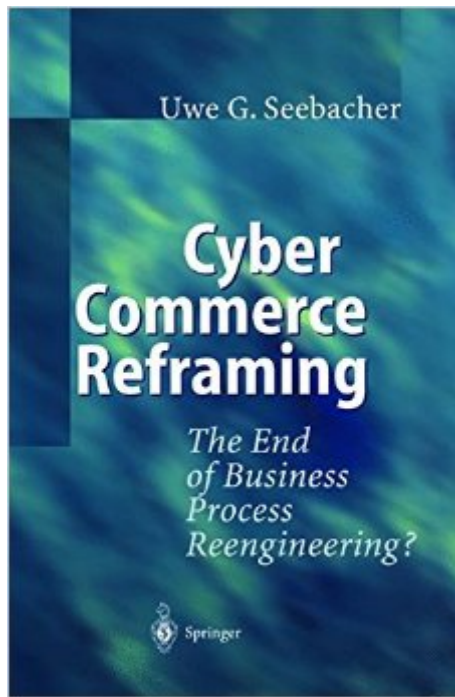


The book was found

Cyber Commerce Reframing



Synopsis

The goal of this book is to create awareness for a change in mind-set that we will all have to face and go through. The necessity for this new mind-set is being driven by the situation that a completely new business world, a new reality, is being created at the point where the phenomenon commonly referred to as the "new economy" converges with the well-known old economy. During the very late 1990s, this new reality was being driven by an almost incredible increase in yields in the financial markets, where conventional but value-driven and stable stocks such as Philip Morris, General Electric, or Bayer, did not attract as many investors as before - if we can call some of them investors at all. Companies in the high-tech or the new market segments are all part of the new economy. This new economy has created new business ideas, business models, and a new reality, in which chief executive officers (CEOs) were in the mid twenties and had basically no clue as to what real business is and how much a dollar counts. Now, as this convergence is happening, the painful reality and the business rules of the old economy get us back down to earth. The CEOs become more senior, business plans are validated more carefully, and just having the famous ".com" in your company name does not get you any further or lead you to any of required money.

Book Information

Hardcover: 260 pages

Publisher: Springer; 2002 edition (August 5, 2002)

Language: English

ISBN-10: 3540423761

ISBN-13: 978-3540423768

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 15.5 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (3 customer reviews)

Best Sellers Rank: #11,028,971 in Books (See Top 100 in Books) #65 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Reengineering #2099 in Books > Business & Money > Marketing & Sales > Marketing > Multilevel #2141 in Books > Business & Money > Skills > Business Mathematics

Customer Reviews

I really enjoyed reading this book. Clear, precise and direct. Valid discussion of linked topics and operational description of CCR approach. This book helps to run a reframing project in my company. For consultants this book should be a must....as most of them still stick to BPR.

An inspiring and well written management book providing a modul-driven approach on how to reframe all kinds of internet-based solutions, that are not delivering their payback. The book provides the reader with relevant details on different management concepts, such as Total Quality Management, Operations Research, Bus. Process Reengineering, evaluates these methods re. their weaknesses in today's business environment which bottom-line facilitates the understanding, why a shift towards new stuff such as CCR is vital for future business success. I do not consider CCR as the one way of solving problems, but appreciate the authors delivering a critical, hands-on book with evidence and cases, what someone or a company could do, to solve the problems caused by the internet-hype and all the "eBusiness" consultants.

An inspiring and well written management book providing a modul-driven approach on how to reframe all kinds of internet-based solutions, that are not delivering their payback. The book provides the reader with relevant details on different management concepts, such as Total Quality Management, Operations Research, Bus. Process Reengineering, evaluates these methods re. their weaknesses in today's business environment which bottom-line facilitates the understanding, why a shift towards new stuff such as CCR is vital for future business success. I do not consider CCR as the one way of solving problems, but appreciate the authors delivering a critical, hands-on book with evidence and cases, what someone or a company could do, to solve the problems caused by the internet-hype and all the "eBusiness" consultants.

[Download to continue reading...](#)

Cyber Commerce Reframing UNLIMITED E-COMMERCE SUPPLIERS SYSTEM: How to the find the best products, best prices and best suppliers for your e-commerce store (E-Commerce from A - Z Series Book 2) Cyber-Safe Kids, Cyber-Savvy Teens: Helping Young People Learn To Use the Internet Safely and Responsibly ALIEXPRESS E-COMMERCE (2016 Update): Easy Dropshipping System For the Almost Broke E-Commerce Sellers Operation E-Commerce: Start an E-Commerce Business and Quit Your Day Job in 6 Months or Less (3 Book Bundle) Union with Christ: Reframing Theology and Ministry for the Church Reframing Photography: Theory and Practice Reframing Organizations: Artistry, Choice, and Leadership Subject to Display: Reframing Race in Contemporary Installation Art (MIT Press) Governance as Leadership: Reframing the Work of Nonprofit Boards Cyber Design: Illustration: The Best Computer Generated Design Cyber Bullying No More: Parenting A High Tech Generation (Growing with Love) CCFP Certified Cyber Forensics Professional All-in-One Exam Guide Dark Territory: The Secret History of Cyber War Cyber bullying

(Introducing Issues with Opposing Viewpoints) Cyber Dilemmas In a Jar
Teens Cyber Insurance Basics: an Installment in the Building Blocks Series of Insurance Content
Cyber Insurance 2015: Guide for Small and Medium Sized Businesses Secure IT Up! Cyber
Insurance Due Diligence Cyber Liability & Insurance: Managing the Risks of Intangible Assets
(Commercial Lines)

[Dmca](#)